

Workshop Lesson Plan: Podcasting as Scholarly Communication

Learning Objectives:

- Develop a set of criteria for quality and effective scholarly communications
- Understand the basic processes and technologies needed to publish a podcast
- Interrogate and reflect on the changing landscape of scholarly communications and publishing in the digital information landscape

Lesson Plan:

1. Discussion and brainstorm (10 mins)
 - a. What makes good scholarship?
 - b. What makes a good podcast?
 - c. What would a good scholarly podcast sound like? Is the podcast a limited form? Can it fit alongside traditional academic publishing as a mode of scholarly communications?
2. Collaborative scriptwriting (20 mins)
 - a. Answer the question: Can a podcast be scholarship?
 - b. bit.ly/laidlawpodcast
3. Recording (10 mins)
4. Editing (15 mins)
 - a. Sound mixing, adding music
 - b. Editing of the transcript and adding footnotes and references to ambient noise and music for accessibility
 - c. Formatting of Citations
5. Publishing (5 mins) - this process can overlap the "Reflection" below
 - a. Upload the final file to SoundCloud
 - b. Publish the transcript and embedded podcast to WordPress site: laidlawpodcast.journals.cdrs.columbia.edu
6. Reflection (5 mins)
 - a. "2 minute download" and wrap-up

Materials:

- Whiteboards and markers
- Laptop and projector (dongle)
- Google doc for collaborative authoring (bit.ly/laidlawpodcast)
- Wordpress site for publishing the podcast and workshop outline/reflections (laidlawpodcast.journals.cdrs.columbia.edu)
- Audacity software + music tracks
- Phone/Camera for capturing process