



Saving Journalism 2: What Can We Learn from the Rest of the World?

Friday, October 21, 10am
Room 1501,
International Affairs building
Columbia University
420 West 118th St
New York City, NY 10027

Date: Friday, October 21,

Time: 10am - 4pm

Venue: Room 1501, International Affairs building, Columbia University, 420 West 118th St

10:00 am *Opening Remarks* by [Anya Schiffrin](#), Director, Technology, Media, and Communications Department at [Columbia School of International and Public Affairs](#)

Panel 1: Comparing Media Bargaining Codes: Australia, Canada and the U.K.

Panelists:

[Sarah Hanson-Young](#), *Green MP (Australia)*

[Poppy Wood](#), *Reset (U.K.)*

[Jonathan Haywood](#), *(U.K)*

[Thomas Owen Ripley](#), *Heritage Canada (Canada) (to be confirmed)*

[Emma McDonald](#), *Minderoo Foundation (Australia)*

Respondent: [Bill Grueskin](#), *Professor, Columbia Journalism School*

This panel will examine the motivation behind the policy development and enactment of the respective media bargaining codes in Australia, Canada, and the U.K., as well as the successes/challenges in their implementation. Moderated by [Taylor Owen](#), Beaverbrook Chair in Media, Ethics and Communications, Associate Professor and founding Director of the Center Media, Technology and Democracy [Center for Media, Technology and Democracy](#), [Max Bell School of Public Policy, McGill University](#)

11:30am **Panel 2: Civic Media Funds**

Panelists:

[Courtney Radsch](#), *Postdoctoral Research Fellow, UCLA School of Law*

[Victor Pickard](#), *Professor of Media Policy and Political economy, University of Pennsylvania*

[Julia Cagé](#), *Associate Professor, Department of Economics at Sciences Po Paris*

[Brigitte Alfter](#), *Editorial Director and Lecturer, Arena for Journalism in Europe and University of Gothenburg*

Panel 2 will discuss what role civic media funds should play in the future of journalism funding. Given the backlash from tech platforms in both Canada and Australia regarding their respective media bargaining codes, panelists will deliberate the merits and drawbacks of having tech platforms pay into a central fund that would then be administered to publishers via some sort of standard formula.

1:00pm

Lunch Break

2:30pm

Panel 3: Other ideas being tried around the world....

Panelists:

[Graciela Mochkofsky](#), *Dean, CUNY Graduate School of Journalism*, will speak about the role of municipal advertising in supporting local news.

[Theodora Dame-Adjin Tettey](#), *Lecturer, Department of Communication Studies at the University of Ghana*, will speak on an overview of media development initiatives in Africa.

[Michael Markovitz](#), *Head, GIBS Media Leadership Think Tank*, will speak about proposals to sustain independent media in South Africa and changing the funding model of the public broadcaster, the SABC

[Alicia Bell](#), *Director of Racial Equity in Journalism Fund, Borealis Philanthropy*, will speak on government and philanthropic funding.

[Brier Dudley](#), *Columnist, Seattle Times*, will speak about the successful efforts to sustain and grow local, independent news outlets, including his work and progress.

[John Marshall](#), *Assistant Professor of Political Science at Columbia University*, will speak about a recent intervention with radio stations and newspapers across Mexico designed to empower media outlets to report on topics relating to political accountability.

Bruno Patino, *Sciences Po*

Discussants:

Andrea Prat, *Richard Paul Richman Professor of Business at Columbia Business School*

Julia Cage, *Associate Professor, Department of Economics at Sciences Po Paris*

Joseph E. Stiglitz, *University Professor at Columbia University*

List of Speakers and Attendees

Brigitte Alfter is a senior German-Danish journalist, editorial director of Arena for Journalism in Europe and lecturer at the University of Gothenburg. Having practiced journalism on the local, national and European level, she saw a need for cross-border collaborative journalism structures. Since 2008, she has developed European support- and infrastructures for cross-border journalism and advises on all aspects of collaborative journalism. She combines journalism practice, entrepreneurial activities, teaching/training and academic research. She is a co-founder of Reference - the European Independent Media Circle. She has, in various roles, worked with philanthropy and public service supported journalism for two decades.

Joaquín Alvarado is the Founder of Studiotobe, a media production and consulting firm dedicated to journalism, storytelling, and community-based impact. Prior to Studiotobe he served as CEO of The Center for Investigative Reporting until September 2017. Before joining CIR, he was senior vice president for digital innovation at American Public Media and founding senior vice president for diversity and innovation at the Corporation for Public Broadcasting. He also has been a strategic consultant for many leading media companies and nonprofits, including Microsoft, Univision, NBC News, The Ford Foundation, *The Seattle Times*, and the Bill & Melinda Gates Foundation. In 2007 he launched CoCo Studios, an early VR media collaboration platform for fiber and mobile networks. Alvarado was the founding director of the Institute for Next Generation Internet, which launched in 2005 from San Francisco State University. Alvarado holds a bachelor's degree in Chicano studies from UC Berkeley and an MFA from the UCLA School of Theater, Film and Television. A veteran of many nonprofit boards, currently serving as Chair of the Board of Directors of Consumer Reports. He also serves on the boards of TechSoup Global, and the James B McClatchy Foundation. He is the co-author of the two-volume "Contemporary Chicana and Chicano Art" (Bilingual Press, 2002).

Heba Aly is the CEO of *The New Humanitarian* and a Canadian freelance journalist interested in international and human rights issues. She has worked for Canada's largest daily newspaper, *The Toronto Star*; its national broadcaster, the Canadian Broadcasting Corporation (CBC); and various other Canadian newspapers. She has worked in print, radio and television. More recently, she worked with IRIN, the UN humanitarian news service, in Senegal, West Africa and Chad, central Africa. She covered a broad range of humanitarian and development subjects, including rebel and government fighting in Niger, child trafficking in Nigeria, poverty riots in Senegal, child beggars in Guinea Bissau, flooding in Ghana, and the close to half a million displaced Chadians and Sudanese refugees living in eastern Chad.

Alicia Bell is the Director of the Racial Equity in Journalism Fund at [Borealis Philanthropy](#).

Nick Benequista is the senior director of the Center for International Media Assistance (CIMA) at the National Endowment for Democracy. Nick guides CIMA's role as a global thought leader on issues of media development, the digital public sphere, and democracy. Nick draws from his extensive experience in international media development, applied research, democracy support, and journalism. He has been a

foreign correspondent in three countries, including as Mexico City bureau chief for *Bloomberg News*. He has overseen policy oriented research projects around the globe with the UK's Institute of Development Studies and Canada's International Development Research Centre and has been an advisor and consultant to multilateral organizations such as International IDEA and UNESCO. He is the author and editor of numerous publications, including *International Media Development: Historical Perspectives and New Frontiers*, and *Confronting the Crisis in International Media: A Role for International Assistance*. He holds a PhD in media studies from the London School of Economics and Political Science and an MPhil in international development studies from the University of Sussex.

Sarabeth Berman serves as the Chief Executive Officer of the American Journalism Project, the first venture philanthropy dedicated to local news. Previously, she was Global Head of Public Affairs at Teach For All, a network of social enterprises in more than 50 countries, where she led communications and marketing, public-sector partnerships, and research and evaluation. Before joining Teach For All, Sarabeth spent seven years in China, where she helped build Teach For China. She first went to China in 2006 as a Henry Luce Scholar, working as a dance producer and manager. A graduate of Barnard College, she and her husband, the journalist Evan Osnos, live in Washington, D.C., and have two children. Sarabeth serves on the boards of [Capital B](#) and the Mark Morris Dance Group.

Adina Berliant-McDougall is a lead development strategist at the American Journalism Project. She has spent over six years in the nonprofit news field in roles focused on sustainability and revenue diversification initiatives.

Josh Benson is a co-founder of Old Town Media.

Julia Cagé is an Associate Professor of Economics in the Department of Economics at Sciences Po Paris. She is the recipient of a starting grant from the European Research Council (ERC) for a five-year project on “Campaign finance, Information and Influence: A Comprehensive Approach Using Individual-Level Data and Computer Sciences Tools. She is also co-director of the Laboratory for Interdisciplinary Evaluation of Public Policies (LIEPP)’s “Evaluation of Democracy” research group & a Research Fellow of the Center for Economic and Policy Research (CEPR) (Economic History, Industrial Organization, and Public Economics Programs)

Diani Citra is Senior Program Manager, Journalism and Disinformation, PEN America

Sue Cross is executive director and CEO of the Institute for Nonprofit News, a growing network of more than 400 nonprofit, nonpartisan news outlets in North America.

Brier Dudley is editor of *The Seattle Times* Save the Free Press Initiative. Previously he was a member of the Times editorial board and spent 14 years covering Microsoft and the technology industry, including nine years writing a tech column on the business page. A third-generation Seattleite, he received a BA in English from Whitman College and studied film production in Italy before starting a career in newspapers. He has won numerous regional and national journalism awards and several oyster-eating competitions.

Jim Friedlich is the Chief Executive Officer and Executive Director of the Lenfest Institute for Journalism.

Alvaro Gurdian is Vice President of Operations of [La Noticia](#).

DaLyah Jones is a Program Officer, Racial Equity in Journalism Fund, Borealis Philanthropy

Tim Karr is a Senior Director at Free Press where he works to build a more just and democratic media system, including efforts to support local journalism as a public good. His criticism, analysis and reporting on the media and media policy have been featured in *USA Today*, *The Guardian*, *Time*, MSNBC, *Columbia Journalism Review*, *The Chicago Tribune*, HuffPost, *The Japan Times*, *The Jakarta Post*, *Al Ahram* and dozens of other publications worldwide.

Diana Kennedy is the president of the New York News Publishers Association.

Diana Lu is the Director of the Knight-Lenfest Local News Transformation Fund.

Michael Markovitz heads up the Media Leadership Think Tank at University of Pretoria's Gordon Institute of Business Science (GIBS). The Media Leadership Think Tank is an independent research and advocacy platform tackling the key policy issues in Africa's media sector and how these impact on democracy. Michael is currently a non-executive board member of South Africa's public broadcaster, the SABC. He has also worked as an executive at a commercial broadcaster and as adviser to the chairman of the communications regulator. Michael drafted the foundational law for independent broadcast regulation at the dawn of South Africa's democracy.

John Marshall is an Assistant Professor of Political Science of Columbia University. His political economy research focuses on the role of information and the media in politics, with a particular focus on the Global South. This work joins theory with observational and experimental analysis.

Malak Monir is an Associate Editor at the Center for International Media Assistance, a knowledge hub on media development at the National Endowment for Democracy. In this role, she supports the work of the editorial team and assists with CIMA's research, blog and publications. Prior to joining CIMA, she was a research assistant at Georgetown University's Center for Democracy and Civil Society. She has a background in local and national news reporting owing to her experiences as a freelance journalist based in Doha, Qatar, as well as her time as an intern at *USA TODAY*. Malak holds a B.S. in Journalism from Northwestern University in Qatar and an M.A. in Government from Georgetown University, with a concentration in Democracy and Governance.

Victor Pickard is the C. Edwin Baker Professor of Media Policy and Political Economy at the University of Pennsylvania's Annenberg School for Communication, where he co-directs the Media, Inequality & Change (MIC) Center. He has authored or edited six books, including *America's Battle for Media Democracy* and *Democracy Without Journalism? Confronting the Misinformation Society*.

Andrea Prat is the Richard Paul Richman Professor of Business at Columbia Business School and Professor of Economics at the Department of Economics, Columbia University. After receiving his PhD in Economics from Stanford University in 1997, he taught at Tilburg University and the London School of Economics. He joined Columbia in 2012.

JJ Robinson is a Senior Program Officer with the OSF Program on Independent Journalism. He has a broad range of experience as a journalist and editor, from running the first independent media in the Maldives after 40 years of dictatorship, to working for family-owned local newspapers in the Australian outback. He is a Fulbright Scholar and a graduate of the Columbia School of Journalism.

Anya Schiffrin is the Director of the technology and media specialization at Columbia University's School of International and Public Affairs and a senior lecturer who teaches on global media, innovation and human rights. She writes on a number of topics related to journalism sustainability, impact and online disinformation. She is the editor of *Global Muckraking: 100 Years of Investigative Reporting from Around the World* (New Press, 2014) and *African Muckraking: 75 years of Investigative journalism from Africa* (Jakana 2017). Her most recent book is the edited collection, *Media Capture: How Money, Digital Platforms and Governments Control the News* (Columbia University Press 2021). Recently she has been looking at government policies to support journalism globally and her most recent report is [Saving Journalism 2 Global Strategies and a Look at Investigative Journalism](#).

Joel Simon was the executive director of the Committee to Protect Journalists from 2006 to 2021. His writing on media issues has appeared in *The New York Times*, *The Washington Post*, *The Guardian* and *The Wall Street Journal*, and he is a regular columnist for Columbia Journalism Review. Under his leadership, CPJ was honored with the Thomas J. Dodd Prize in International Justice and Human Rights, a News & Documentary Emmy, and the 2018 Chatham House Prize. His book, *The New Censorship: Inside the Global Battle for Media Freedom*, was published in November 2014, while *We Want to Negotiate: The Secret World of Kidnapping, Hostages, and Ransom* was published in 2018.

Joseph E. Stiglitz is a University Professor at Columbia University and specializes in development economics, the economics of information and the political economy of inequality. He received the 2001 Nobel Prize in economics.

Sarah Stonbely Ph.D., (New York University) is the research director at the Center for Cooperative Media at Montclair State University. Sarah received her doctorate in political communication, media sociology, and journalism studies from NYU in 2015. Recent prior positions include research associate on the News Measures Research Project under the direction of Phil Napoli, and postdoc in political communication at George Washington University in the School of Media + Public Affairs. Sarah's expertise is in media sociology, local news ecosystems, and research methodology.

Sue Valentine is a director with the Open Society Foundation.

Tom McGeeveran is a cofounder and partner of Old Town Media, a strategy firm that works to promote sustainability and trust in news organizations from startups to legacy organizations. The firm works closely with organizations like The American Journalism Project, The Marshall Project, and many individual news

organizations across the country on everything from research and development to business modeling to developing internal organizational principles and methods to advance news organizations' missions and goals. Old Town also invests in news organizations and technology companies that serve news organizations through a fund supported by Bloomberg Beta.

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